IMM EU Socrates Erasmus Programme
Master programme
Sylabus
Course proposal

Course Title: E-learning
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Purpose	To present the aspects, tendencies, methods and systems of open and distance learning as well as e-learning.
Learning Outcomes	At the end of the course students should be able: • to define main aspects of open and distance learning as well as e-learning, • to define participants' roles in distance learning (teachers, tutors, learners, etc.), • to define distance learning process' types and technologies (communication technologies, learning environments, tools for distance learning material development and presentation, etc.) • to define aspects of distance learning materials (development process, designs and types of learning material, qualities and characteristics, etc.), • to define learning support methods and main aspects of them, • to define main features of politics in distance learning and market influence, • to define quality assurance methods and main aspects of them.
Course Summary	In this course are presented the aspects and tendencies of open and distance learning as well as e-learning. Variety of distance learning methods, models and comparative analysis with traditional education system. Teaching and learning methods. Development of learning courses and programmes. Finance and control models. Integration methods of information and communication technologies into the learning process and use of available e-learning technologies, systems and networks. Information (data) mediums (books, audio, video records, CD, web pages, etc.) and designs. Challenges of information and communication technologies to universities. Learning support and quality assurance methods.

Course Structure	Topics:
	1. Open and distance learning concepts, terms and ideas.
	2. Distance learning methods, models and elements.
	3. Distance teaching and learning methods and their comparisons with traditional learning system.
	4. Development of distance learning courses and programmes.
	5. Open and distance learning support, finance and control models.
	6. Information communication technologies, systems and networks in distance learning.
	7. Information mediums and designs in distance learning.
	8. Challenges of information and communication technologies to universities.
	9. Learning support and quality assurance methods.
	Learning tasks:
	1. Reading of learning materials.
	2. Reading references and browsing the web.
	3. Participating in video conferences and discussions.
	4. Watching the video lectures.
	Course elements: learning materials, video lectures, assignments, and exam.
	Needs covered by the course: basic computer literacy.
Learning Assignments	The type of assessments:
	1. Paper (20% of the final grade).
	2. Course project (30% of the final grade).
	3. Activity and participation in discussions (10% of the final grade).
	4. Exam (40% of the final grade).
Tutorials Structure	Text based learning materials, video conferences / video lectures.
Interactive or Multimedia content	Learning materials have text and graphics. Teaching materials use audio and video – video lectures.
Software needed	Usual web browser, text editor and so on.
References	1. Collison G., Elbaum B., Haavind, S. Facilitating Online Learning: Effective Strategies for Moderators
	2. Chute A., Thomson M., Hancock, B.(1999) The McGraw-Hill Handbook of Distance Learning. McGraw-Hill Companies

	3. Harry K. (1999) Higher Education Through Open and Distance Learning. The Commonwealth of Learning.
	4. Morrison D. E-learning Strategies. John Wiley & Sons Ltd., 2003. 426p. ISBN 0-470-84922-3.
	5. Moore M. G., Kearsley G. (1996). Distance Education. A Systems Wiew
	6. Mantyla K. & Gividen J. R. Distance Learning: A Step-by-Step Guide for Trainers.
	7. Palloff R., Pratt K. Building Learning Communities in Cyberspace: Effective Strategies for the Online Classroom
	8. Shepherd C. E-Learning's Greatest Hits. Above and Beyond, 2003. 189 p. ISBN: 0954590406.
	9. Van Dam N. The E-Learning Fieldbook: Implementation Lessons and Case Studies from Companies that are Making e-Learning Work. McGraw-Hill, 2004. 360p. ISBN: 0071418709.